

BAHASA BUSINESS



The Indonesia Canada Chamber of Commerce
Monthly Newsletter

MAY 2017

Global Trade Opportunity
VS Trumponomics
Indonesia
Inc. Strategic
Competitiveness

In The Search of
Justices
Canada Could Serve as an
Example

Ambassador of Canada to ASEAN

A Canadian First!

Exclusive with **Marie-Louise Hannan**

Canada Continues to Implement **Sensitive Policies**



It is true Indonesian culture is very much about the “group” and community sensitivities (“what are our neighbors going to think rings in millions of Indonesian childrens’ ears) but Canada not only enacts similar sensitivities informally, Canada backs it up with policy.

Nearly 20 years ago Halifax, the capital city of Nova Scotia, raised a stink when city council banned the use of perfume in most public places including government offices, libraries, hospitals, classrooms, courts and mass transit buses. The policy was very divisive and even 20 years later it is easy to find those for, and against, the regulations. Then in 2005 Canada banned smoking in all public places. While hard fought at first, 12 years later it is hard to find opponents of the smoke-free laws.

Now the government of British Colombia is coming to the aid of women who are forced to wear high heels in the workplace with new regulations which make it illegal for workplaces to force women to wear clothes they are not comfortable with.

Labour Minister Shirley Bond was quoted saying,

“This change will let employers know that the most critical part of an employee’s footwear is that it is safe. I expect employers to recognize this very clear signal that forcing someone to wear high heels at work is unacceptable.”



As explained on osteopathic.org, wearing heels creates issues because structurally, the plantar fascia in the foot is connected to the calf muscle, which in turn connects to the hamstring. The hamstrings attach to the pelvis and low back, which is why wearing high heels can make your back ache along with your feet. Also, walking on the balls of your feet will shift your center of gravity forward, forcing you to arch your back when you stand and further contributing to back pain.

Jakarta's Airport Electric Train line

3 Months to Go!



Dear Bahasa Business readers,

It is hard to believe we are well into Q2 of 2017 and with April and May full of long weekends we will be presenting the June edition of Bahasa Business before you know it.

Yes, Jakarta, Indonesia's capital city and Special Territory Province, voted in a new governor this month in a very contentious and hard fought battle and while some observers were saddened by the results, Bahasa Business trusts Governor Anies Baswedan and Vice Governor Sandiaga Uno will work towards developing a positive business climate which will have significant benefits for all inhabitants of the nation's most populous city.

While we do not cover any of the election news we do have a very exciting issue this month which includes a two page exclusive interview with Canada's first ever Ambassador to ASEAN Her Excellency Ambassador Marie-Louise Hannan. Her Excellency shares her mission and also her plans ahead as she positions Canada as a reliable and committed partner to ASEAN.

A large number of articles this month highlight both Canada's activities in Indonesia (from Bombardier's involvement in the Jakarta Airport Rail Line to Canadian fund investors backing of Logos Partners) and how Canada can serve as an example to the world through its various policies.

We invite you to enjoy this edition of Bahasa Business and contact us directly if you have any questions or would like to contribute to this newsletter. Also, if you haven't purchased your Canada Cup Golf Tickets, find out all about it (and register) on page 7. The Canada Cup Golf is on May 24, 2017.

Pleasant reading everyone,

Edwin Pieroelie

ICCC Secretary General &

Public Relations Director



Jakarta – With trains fully supported by Canadian firm Bombardier, Jakarta's Airport to City Center electric train line is set to start official operations in July 2017.

The four stop train line (Manggarai Station - Sudirman Station - Batuceper Station – Airport Station) will span approximately 37 kilometers once fully completed and consist of 10 electric trains. Each electric train (consisting of 10 coaches) has a capacity of nearly 275 passengers. The electric trains are part of a CDN96 million dollar deal PT Railink (a subsidiary of PT INKA) has made to acquire the 10 trains, of which CDN 20.8 million will go to Bombardier to supply Mitrac traction equipment in addition to 2 years of maintenance.

Expected to transport over 55,000 passengers to and from the airport every day, the trains have the capacity to travel at 100 km/hr and fares are expected to be a little over CDN10 dollars.

Ambassador of Canada
to ASEAN

A Canadian First!

Marie-Louise Hannan



Ambassador Hannan, thank you so much for meeting with us. You are Canada's first dedicated Ambassador to ASEAN - what is the significance of Canada having a dedicated Ambassador to ASEAN?

This is a clear signal to Southeast Asia that Canada is a committed and reliable partner. With the establishment of an Embassy in Yangon, Myanmar in 2014, and Offices in Vientiane, Lao PDR and Phnom Penh, Cambodia in 2015, Canada is now represented in all ASEAN countries. This allows each of our representatives to build the extensive networks and close relationships that are crucial to succeed in Southeast Asia.

What are your key objectives over the next few years?

We have a new team and a new Mission here in Jakarta. We are already working well and one of my primary goals is to get the message out in Southeast Asia that Canada is a strong, active and reliable partner.

One of the areas my colleagues and I are focusing on is work on a potential Canada-ASEAN free trade agreement. This will be a long process but both ASEAN and Canada depend on trade for

our economic prosperity. We are committed to free trade and there is room for our trade and investment relations to grow significantly. Both the potential for more trade and a shared commitment to an open economic system make us good trading partners.

Another longer term goal is Canada's membership in the East Asia Summit (EAS). We believe it is very important for Canada to work with Southeast Asian countries and with other Asia-Pacific nations like the US, Australia, Japan and China to work together to maintain the peace and security that have allowed all of our countries to prosper. I recognize that we still have a lot of work to do in this regard, but, as I've mentioned, Canada is a committed partner and I'm confident in Canada's eventual membership in the EAS.



Both ASEAN and Canada are committed to free trade and there is room for our trade and investment relations to grow significantly.

In regards to building the international community, it seems that many countries in the world are “closing their doors” or “circling the wagons”. How is Canada responding?

There is no question that some governments are focusing more on domestic issues at the moment – of course every government’s first responsibility is to its people. We have seen this in terms of stricter immigration policies and some economic protectionism. Canada has taken a different approach, and one that is quite similar to ASEAN’s. We recognize the strength in the diversity of our population and we will continue to welcome immigrants and refugees from around the world. A great example of this is our new Minister of Immigration, Refugees and Citizenship Ahmed Hussen, who came to Canada from Somalia as a refugee. There are currently more than one million Canadians of Southeast Asian descent and, as of January, we resettled 39,000 refugees from Syria alone.

The same is true on the trade front. We just concluded the landmark Comprehensive Economic and Trade Agreement with the European Union, we continue to work with the United States and Mexico in NAFTA – one of the world’s most successful free trade agreements – and, as I mentioned, we are also seeking to broaden our trade relationships, including through potential free trade with ASEAN.

From your perspective, what special role does Indonesia play in ASEAN?

Indonesia has always played a crucial role in ASEAN. It is the seat of the ASEAN Secretariat and 40% of Southeast Asians live here. Indonesia is also a country with global clout. This helps ASEAN in its relations with other countries and regions.

Since arriving here last year, I’ve also been impressed with Indonesian efforts to play a leadership role in mediating on some very sensitive issues in Southeast Asia. Most recently, we saw Foreign Minister Retno Marsudi effectively engage with her counterparts and leaders around the region to try and restore regional consensus. An ASEAN ministerial retreat was subsequently held in Myanmar, to help ASEAN and Southeast Asian countries address the humanitarian crisis in Rakhine state. It is essential for ASEAN members to continue to engage with one another in this way.

If you could share some first-hand advice, or experience about ASEAN to Canadians, and more specifically Canadian business people, what would you share?

Southeast Asia is a wonderfully diverse region with a wealth of opportunities. Canadian business people would do well to recognize and distinguish the different character and degree of development of various markets of Southeast Asia -- ranging from highly developed Singapore to less developed countries such as Cambodia, Laos, Myanmar and Vietnam.

Canadians already working in Indonesia will be familiar with many of the challenges of doing business in Southeast Asia and this experience may serve them well as they explore additional ASEAN markets. The importance of finding the right business partner cannot be overstated, so I would encourage all Canadian businesses to take advantage of the services of the Trade Commissioner Service, whose representatives are on the ground working within our diplomatic missions throughout the region, to save them time and money and to help them assess the market and prospective business partners.

ASEAN integration under the ASEAN Economic Community is still a work in progress, but we believe it will present opportunities in the future. ASEAN has already eliminated the lion’s share of tariffs between the countries of this region, but has yet to fulfill the dream of becoming an integrated economy. My colleagues and I will be watching this closely as we continue to support ASEAN in working towards fulfilling its goals. Lastly, I am always happy to speak with Canadians and Canadian companies with an interest in this region, and Indonesian or ASEAN-based companies about their business plans that include Canada.

“Indonesia Inc. Strategic Competitiveness”



On March 29, 2017 the Indonesia Business Data Center (Pusat Data Bisnis Indonesia) held an open discussion with his Excellency Peter MacArthur the Canadian Ambassador to Indonesia along with representatives of the Indonesian Ministry of Trade, the Indonesian Ministry of Industry, and the Indonesia Investment Coordinating Board.

The discussions covered:

- Trade policy breakthrough strategies and incentives that improve efficiency and ease of doing business in Indonesia
- Revival of key industries through integration into the global supply chain as the primary factor to increase export and productivity
- Bureaucratic proficiencies as a pre-requisite to building powerful domestic economy and lowering Indonesia's ICOR
- And economic growth acceleration by building powerful synergies and elevated bilateral commitment in new strategic sectors with potential partner countries.



LA COUPE DU CANADA

CANADA CUP

Wednesday, May 24th 2017

SENTUL HIGHLANDS GOLF CLUB

Shotgun: 07.30am

Contribution Fee:

- Rp 2.000.000,- (Early Bird; until April 21st 2017)
- Rp 2.200.000,- (Normal Price)


Organized by:



CANADA 150

Next issue

The results of the ICCC Annual Networking Luncheon and General Meeting 2017



ICCC Annual Networking Luncheon & General Meeting 2017

This luncheon features two high-profile keynote speakers:

HE Mr. Peter MacArthur,
Canada's Ambassador to Indonesia
and
Ms. Millie Stephanie,
Chairwoman of Indonesia-Canada Committee
of The Indonesian Chamber of Commerce and Industry

Day/Date: Thursday, 27 April 2017
Time: 11.30 AM - 02.00 PM
(Registration opens at 11.00 AM)
Venue: Batur Room, Mercantile Athletic Club
World Trade Center 1, 18th Floor
Jl. Jend. Sudirman Kav. 29-31, Jakarta

Please note our admission rate: Rp 400.000,-/pax
Due to space availability, especially for the luncheon, please register
no later than Tuesday, 25 April 2017 by RSVP: secretariat@iccc.or.id / 0215277890

(HOT EVENT - RESERVE EARLY!)
Please note that cancellation less than 24 hours or no show will be fully-charged.

In the Search of Justices:

Canada could serve as an example.



Jakarta – Supported by a wide range of stakeholders, judicial reform in Indonesia has been occurring for the last twenty years, and has ranged from constitutional amendments, revised judicial legislation, to the establishment of institutions including the Judicial Commission, the Anticorruption Court, the Commercial Court, the Human Rights Court, and even the Fisheries Court. It is a slow but critical process and each reform idea must be carefully reviewed and debated. One such current reform idea is the Supreme Court’s proposal to allow fresh law graduates become justices and Bayu Dwi Anggono, Director of the Center for the Study of Pancasila and the Constitution at Jember University strongly disagrees, saying that Indonesia needs to take examples from developed countries like Canada.

“A fresh graduate has no experience practicing law. In Canada for example, you need 7 years of experience before you can apply for such an esteemed judicial position. “

In fact, to become eligible for the Supreme Court of Canada, a person must have been a member of the bar for 10 or more years or have been a judges of a superior court. Additionally, 3 of the 9 positions on the Supreme Court of Canada must be held by persons who are from the bar or superior judiciary of Quebec which means that if candidates are applying for those positions, additional criteria apply.



Bayu Dwi Anggono

Director of the Center for the Study of Pancasila and the Constitution at Jember University

Canada, USA, and Mexico

Launch Cohost Bid for 2026 World Cup



The countries of North America (Canada, USA, and Mexico) have launched a strong bid to host the 2026 FIFA World Cup, even though some experts note that the USA could have probably won the bid on their own.

With little competition (FIFA regulations block any European country and any Asian country (including Australia and China) from bidding for the 2026 World Cup, which leaves Morocco and Algeria as the strongest competition) many observers see the bid as a “done deal” which will be the first time three countries have co-hosted the World Cup.

The hosting agreement heavily favors the USA who will receive 60 of the 80 games in the World Cup including every single game of the quarter finals. Canada and Mexico will each host 10 games.

All bidders are currently undergoing a four-stage bidding process with a final decision coming in May 2020.



klirkom

klirkom is a proud supporter of the Indonesian Canadian community. We are a full-service public relations agency who have used our creativity, skills, and experience to reach and engage multi-stakeholder audiences since 2003.

Our strengths are in the fields of research, strategy development, social mobilization campaigns, and training. We work closely with all our clients to create interactive storylines and promote active stakeholder engagement to reach and positively influence target audiences.

For more information please visit www.klirkom.com

Promoting Indonesia to Canadians

In the first week of April the Indonesian Embassy in Ottawa worked together with the Indonesian Students Association in Canada (PERMIKA) to promote Indonesian culture and cuisine at the 22nd annual Algonquin College “Celebration of Cultures.”

Indonesia was represented at one of 20 booths and was decorated with Indonesian art, tourist destination posters, and musical instruments but what received the most attention were the two highlighted Indonesian culinary treats of risoles (soft skinned spring roll) and klepon (rice cake filled with palm sugar).

While the event was limited to Algonquin College university students and their invited guests, the theme was reflective of the Canadian government’s overall promotion of plurasime and multi-culturalism.



Canadian Investment sees **Logos Property** Enter Indonesia

Canadian fund managers Canada Pension Plan Investment Board (CPPIB) and Ivanhoe Cambridge have invested CDN\$520 million to see logistics specialist Logos Property expand their operations into Indonesia.

The investment will begin with the development of a three-level facility in Pondok Ungu, Bekasi costing a reported CDN\$169 million and set to be complete at end 2018. Logos South East Asia Managing Director Stephen Hawkins was quoted as saying the project would create one of the largest and most modern logistics facilities in Indonesia and that Logos Property was seeing strong and growing tenant demand in the Greater Jakarta market.

To IPE Real Estate reporter Florence Chong, Stephen Hawkins said, “Indonesia’s young population, growing middle-class, and rising consumption make it a very attractive market for the logistics industry ... The [Pondok Ungu] site is very well-situated for e-commerce, retail logistics and [fast-moving-consumer-goods] logistics operations.”

According to a Bloomberg company profile, LOGOS Property Pty Ltd. operates as an integrated logistics real estate company. The company offers asset management, development, and investment, as well as leasing services. It serves customers in the Asia Pacific region. The company was founded in 2010 and is based in Sydney, Australia with operations in Australia and China. LOGOS Property Pty Ltd. operates as a subsidiary of Macquarie Group Limited.



Join ICCCC

The Indonesia Canada Chamber of Commerce (ICCC) is a membership organization that exists primarily to promote positive business growth for social and economic development both in Indonesia and in Canada. The ICCC vision is to be recognized as the home of ideas and information to best support the connecting of Canadian and Indonesian business interests and our organization works at the grass-roots business level to nurture local business relationship networks for the benefit of all our members. There is truth in the phrase "strength in numbers" and we invite all businesses in the Indonesian-Canadian community to join us.



for further information please contact our ICCC Secretariat at

+62-21-527-7890
or secretariat@iccc.or.id



Contributors

Bahasa Business is managed by **ICCC** Secretary General **Edwin Pieroelie** in coordination with local PR agency **klirkom (www.klirkom.com)** and contributing members from the Indonesian and Canadian community.

In this May 2017 edition, special appreciation goes to:

Ray Christie | **Wely Kustono** | **Karina Sherlen** | **Minie**



Sharing is Caring

If you are interested in contributing an article to Bahasa Business or have ideas to share please send an email to bahasabusiness@klirkom.com

We are interested in news highlighting business related developments in Canada and Indonesia.



Advertise@BahasaBusiness

Our readers want to know more about your organization! Bahasa Business is currently creating an advertising rate card and look forward to having you advertise with us. If you are interested please send a note to bahasabusiness@klirkom.com



CONTENT DISCLAIMER
The Secretary of Canada to ASEAN
Statements and opinions expressed in articles, reviews and other materials in Bahasa Business are those of the authors, editors and publishers. Great care has been taken to ensure the contents of Bahasa Business are as accurate as possible but no responsibility can be taken by the ICCC or Bahasa Business for any errors or omissions. Furthermore we strive to provide high quality high value content but no responsibility can be taken by the ICCC or Bahasa Business for any losses, damages or distress resulting from adherence to any information made available.